APJA NEWS

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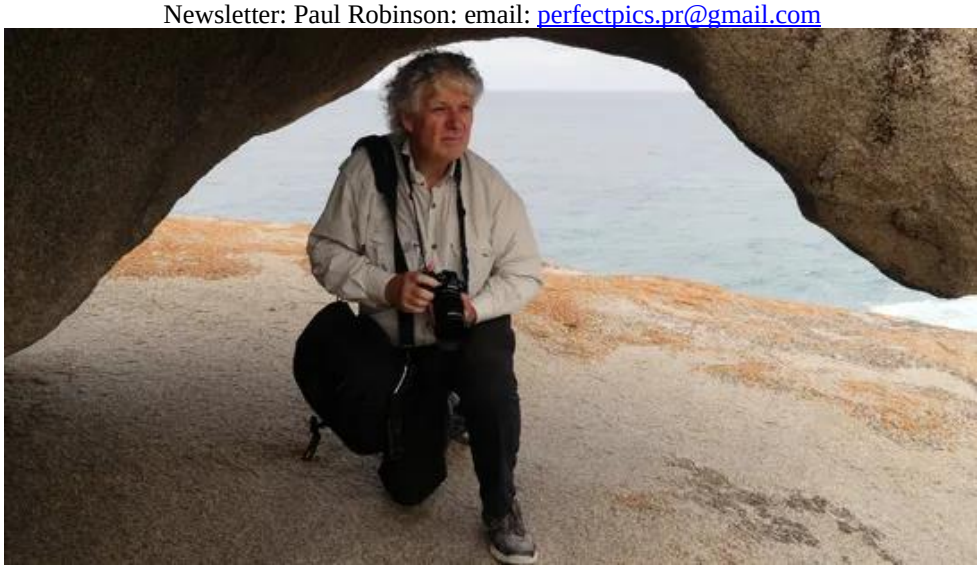


Photographic Artist Feature – EOY Speaker
Alwyn Hanson (Australia)

Presidents Message

End of Year General Meeting

We are fortunate to have Alwyn Hanson, as our guest speaker, who conducts ‘Alwyns Photo School’ in Melbourne. He has been a professional photographer for about 30 years and teaching at his school for over 15 years seeing 30,000 plus students through his courses. Coming to us as a highly recommended speaker Alwyn is a positive and entertaining presenter across a variety of fields in photography; he will be addressing “What makes a Masterpiece?”. This fascinating insight across different genres will further members understanding of photography and aid in our judging role.

The APJA has about 120 members and at the AGM some 30 members attended with three apologies. It is challenging to arrange guest speakers for our general meetings and some hope to address sizable audiences. Your ongoing support for general meetings, especially with guest speakers, is appreciated.

Paul Robinson

New Members

During the past few weeks there have been no approved new members but there are a couple of applications being processed. Interestingly we have a member in Sri Lanka (A new committee member), a member from the UK and a recent applicant from the USA. Current membership is growing with about 25% from interstate and in years to come it will be interesting to see what occurs internationally.

Level 6 Training Seminar

Special thanks go to Lyn Haywood, Theo van der Meulen and David Woodcock for their insightful presentations; support from Alfred Zommers and for making the whole operation run smoothly via Zoom, Sam Mariani. Well done team.

- Art movements and photography trends (from 1850 to present)
- Macro/Closeup
- Advanced Aesthetics
- Aerial Photography
- How to give Feedback
- The Conundrum of Judging AI Generated Photography
- Judge's rights and dealing with difficult people

It is strongly recommended those who completed the Level 6 course register with your State photography organisation as a Judge.

Those completing training courses, especially from Level 3 onwards, experience far more training for the judging role than those conducted pre-APJA. Take confidence in what you have learned and remember we now have an association of support, we are all here to help each other in this role.

2023 Syllabus

Month	Day	Date	Activity	Other
Nov	Friday	3	Gen Meet	EOY
Dec	Sunday	3	Com Meet	

The syllabus for 2024 is currently being planned by the committee and will be advertised in the next newsletter.

Photographic Event

The RPS's Digital Imaging Group is presenting Promptography vs Photography with Boris Eldagsen. Following the meeting everyone who has booked gets an email with the link to the recording. You have to be registered to get the link.
4 November - Free to RPS members or
£3 for others.
TIME:
16 – 17 GMT (3 - 4am in Melb)
Bookings via this link:
https://events.rps.org/en/4LrdQ66/promptography-vs-photography-with-boris-eldagsen-4a2N4Lhgp3/overview

The future of photography is no longer defined by the medium itself, but also by AI technologies. AI image generators have internalized the photographic visual language and can generate it synthetically as "promptography". What does this mean for the relationship between photography and promptography? Which skills do I need as a photographer, which as a promptographer? Where do the two complement each other, and where do they compete? Boris Eldagsen analyses this relationship.

In April 2023, Eldagsen turned down the Sony World Photography Awards (Open Category /Creative) and admitted that he had applied with an AI-generated image to initiate a debate about the relationship between AI-generated images and photography. The stunt became worldwide news and his image THE ELECTRICIAN one of the most famous of the year.

The Electrician

Special thanks to Lyn Haywood for providing access to this event.

Mysteries of Photography

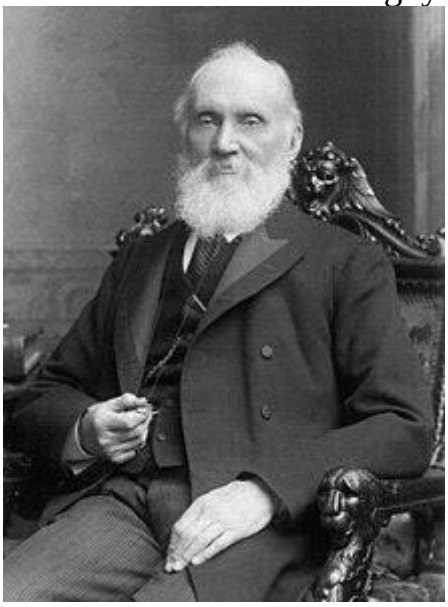
White Balance, a.k.a. Colour Temperature

By David Woodcock

With a modern digital camera, we have several variables that can be set. However, you can always cheat and run it on Auto. Why not?
One of our former Prime Ministers, the late Malcom Fraser once said that, quote: “Life wasn’t meant to be easy.” Well, the camera manufacturers are all trying to prove him wrong, at least in relation to using their products. However, Auto settings are not always foolproof. One of those that, when it goes astray, has to be corrected in postproduction is White Balance which is also called the somewhat inscrutable name of Colour Temperature. The classic example of this is where you are shooting under warm incandescent lights. Whites tend to come out with a yellowish tinge. Take this example below of the bride and groom dancing (somewhat unconventionally) at their wedding.

The original shot using auto white balance appears OK until you correct for the white of the groom’s shirt. In this instance, I used the auto correction colour balance tool. While in practice, you might like to make the corrected image a bit warmer than with the auto correction, you can see that the yellow tinge as shot is simply not good enough. Well, what is White Balance and why is it also called Colour Temperature with inscrutable measurements like D55 and D65 associated with it?Well, I think you can say it started with the village blacksmith’s forge.
The blacksmith takes an iron rod and sticks it into this charcoal fuelled fire. As it heats up, is first starts to glow red and then, as it gets hotter, it goes, as the saying goes, “white hot”. Now you understand colour temperature. Cooler emitting light sources give a red colour output and, as you go to higher temperatures, it goes to white and then even takes on a blue tinge.

Now what is the Colour Temperature of normal daylight and, when you calibrate your screen, the default is usually something called D65. So where does come from then? Well it is due this guy.



Born William Tomson he was later Lord Kelvin. Remember the "K" in his name. He defined the now canonical temperature scale used in science where temperature is defined in degrees Kelvin (or K for short). For example, if you heat a black body in a vacuum (so it does burn!) to 6500°K, it glows with white light just like the sun at midday. (Hint: that's the temperature of the surface of the sun!) So "normal" white light is designed as 6500K or D65 for short.

Current Photography Exhibitions

New South Wales & ACT

Steve McCurry Exhibition, Icon Gallery, Pier ⅔ Walsh Bay, Sydney
Entry by ticket. Current till further notice.

South Australia

2023 Australian Geographic Nature Photographer of the Year
Where: South Australian Museum, North Terrace, Adelaide
When: Saturday 26 August 2023 - Sunday 29 October 2023.

Victoria

Second Annual Conceptual Photography Exhibition, 28 & 29 Oct 11:00 am – 3:00 pm
Melbourne Camera Club, 254-256 Ferrars St., South Melbourne

The Hand-Made Photograph, 14 Oct – 11 Nov 10am – 4pm Magnet Galleries SC G19
Wharf St, The District, Docklands, VIC 3008 - (03) 8589 0371 (Check for open days)

Archibald Prize *Current till 5 Nov* Tuesday-Sunday 10am-6pm
Open Late Sessions: Friday 6pm-9pm, Saturday 4pm-7pm
Pre-booked tickets get priority entry.
Mornington Peninsula Regional Gallery**,** Civic Reserve, Dunns Road
Mornington, Victoria 3931

Western Australia

Ilford Orloff Awards Pro Photography, Thu 14 Sep – Sun 3 Dec 2023 at the State Library Levels 1 & 2 Free exhibition, no tickets required

A portrait of Australia, A travelling exhibition from the National Museum of Australia developed in collaboration with Australian Geographic. Photography by Colin Beard. Cuirent to Saturday 28 October 2023. 10am to 4pm. Free entry. Wanneroo Library and Cultural Centre, 3 Rocca Way, Wanneroo.

Queensland
Hoda Afshar: Aura, Current till 16 November., 11am – 5pm Milani Gallery 270 Montague Rd, West End, Brisbane (Check first) (07) 3846 6046

Judging Tip

The Typology (Part 2) Historically the triptych, from the Middle Ages, Byzantine period, it comprised a large centre panel with two smaller equally sized panels attached to each side. It was a travelling illustration of a story from the bible readily supported in Christianity, as also in Islam and Buddhism. So, the triptych had a strong religious basis. It was the forerunner of the Typology.

The typology is a set of images intended to be appreciated together. It is important that there is cohesion between the images not just a random collage of photographs. These artworks or series of artworks is about illustrating a classification system or set of types.

The photographic typology has the ability to reshape perception, heighten and focus attention, as well as transform everyday objects into a thing of art. Ironically the process and execution, often cold and systematic can be extremely emotive, and a powerful tool of communication when contextualised.
(Part 3 next Newsletter)