

# APJA NEWS

Issue 2. May 2015 Marketing and Publicity: Mark Teague

Meeting Room: St Peters Anglican Church Hall, (rear room), Cnr Ames Ave and Neerim Rd Murrumbreena (Melway 68 K5).

## *Editorial Opinion*

Well as a variation on a cultural practice Adam Goodes did an indigenous dance to celebrate kicking a goal and drew a howl of commentary from every which way around Australia last month. Which brings to mind cultural issues regarding aesthetics and how we judges of photographic images will have to deal with Australia's broadening multi-cultural society. ABS figures for 2012 shows that about 30% of the Australian population was born outside of Australia and a significant proportion in Asia (From India to China) but this does not take into consideration second generation ethnic backgrounds where the parents culture would still be a significance influence. Perhaps we should all be researching the fine arts and photography influences of these countries which will also broaden our knowledge base when commentating upon images.

## *Press Clippings*

News items are always welcome and can be sent to my email address, pr.artpcis@gmail.com, and like most commercial publications some guidelines are necessary. The following is an example of what could be submitted:

Word count: Can be up to about 500words

Illustrations: Limited to 1mb but should be your own work unless referenced.

Type: Preferably 12point Times New Roman

Topics: Anything you wish to broaden the scope and depth of understanding about photography.

Two judging seminars are proposed for this year. One will be an introductory workshop open to all VAPS members and the other open to APJA members and potential members. The timeline for these is in part governed by the availability of our popular presenter, Ian Rolfe. It looks like September and November being the two months in which these can be organized.

At the Committee Meeting prior to Christmas a draft syllabus was raised and placed in the minutes of the meeting. The dates and topics for the remainder of the year are:

15th June: Monday - Committee Meeting 8pm

28 June: Sunday 1pm (Gerry Gibson: Presentation - Large Group Photography)

July 19<sup>th</sup>: APJA's AGM held at Caulfield Photographic Society

17th Aug: Monday - Committee Meeting 8pm

20th Sept: Sunday 1pm (Ron Cork presentation)

12th Oct: Monday - Committee Meeting 8pm

15th November: Sunday 1pm (Marg Zommers presentation)

As some of the APJA committee members are also busy with the VAPS and APS functions/activities some of the proposed meetings for the past three months have been held over but this situation should ameliorate over coming weeks.

### ***APJA Facts***

In APJA News No. 1 Daniel Kahneman's "Thinking, Fast and Slow" provided some food for thought about the judging process. Further to this article the following points he was also making:

- When viewers see an image the first reaction is that the emotional tail wags the rational dog. (p.85)
- There is a conflict between intuition and logic (p. 121)
- Praise and punishment usually have unforeseen outcomes. Psychologically rewards for improved performance work better than punishment for mistakes. However, praised performance is likely to be followed by poor performance and punishments are typically followed by improvements - this is called regression to the mean (pp 175 - 176). Kahneman quoted an instance from many he has experienced where in a seminar, "She said experience taught her that criticism is more effective than praise. What she didn't understand is that it's all due to regression to the mean" or as he put it so clearly, regression to mediocrity (p. 184)
- High subjective confidence is NOT to be trusted as an indicator of accuracy (low confidence could be more informative) as we research what we are judging. (p. 220).

### ***Image References***

In Newsletter Issue 1 a list of architectural photographers was provided as references to expand our understanding of the subject. This newsletter deals with those known to be colourists. Not only do these photographers know how to select images which suit their styles but they also have a great knowledge of the disciplines of colour including its symbolism, psychology and cultural values.

Quickest way to images on the net is by adding after their names - colour photography images.

Bartocha, Sandra - Germany  
Gatha, Ashvin - India  
Itten, Johannes - Switzerland  
Kunz, Alexander S. - USA  
Maizel, Jai - USA  
Mante, Harald - Germany  
Outerbridge, Paul Jnr - USA (Also Figure/Nude  
Sternfield, Joel - USA  
Tenneson, Joyce - USA  
Turner, Pete - USA  
Willison, Claudia - Germany

### ***Photographic Artist Review***

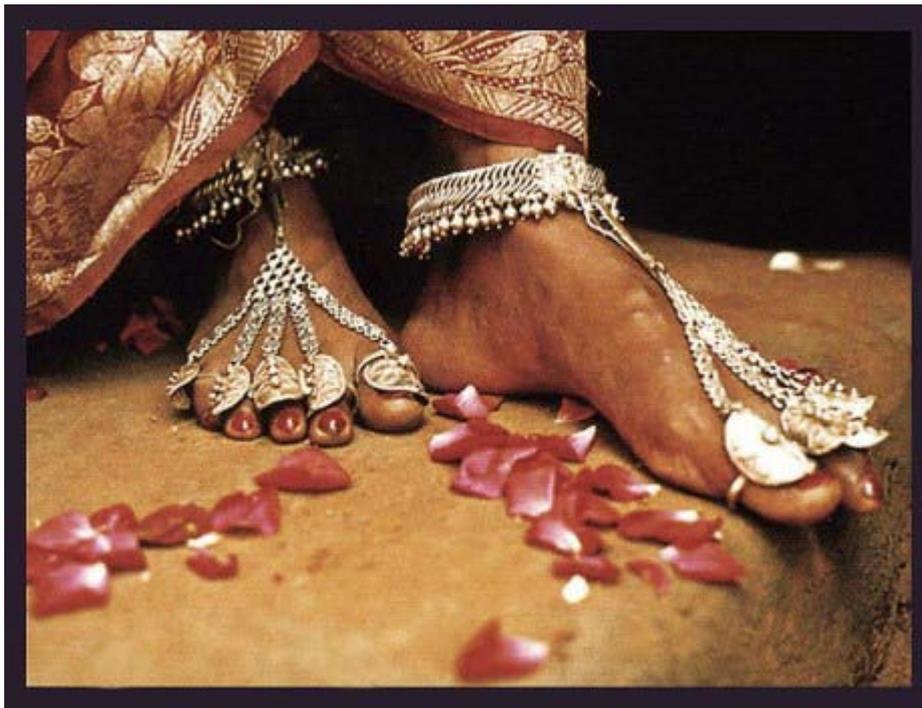
#### **ASHVIN GATHA**

I was fortunate enough to meet Ashvin and his wife Flora when they visited Australia in 1974 when he was carrying out a touring exhibition of his work under the patronage of Kodak Australia. The following is a brief overview from *24 Heures, Lausanne*.

"In India, colour is everywhere. The streets resemble a many tinted sea. And the colours of life are eternal". Ashvin Gatha is an international photographer journalist whose works are exhibited around the world. His trademark is his creative use of colour and eye for graphics.

Ashvin Gatha's work has been exhibited in places such as Tokyo, Bombay, Melbourne, London, Paris, Hong Kong, New Delhi, the National Museum of Photography in Vevey, Switzerland and the National Centre of Photography in New York. Private Art Collectors and Museums around the world have his works held in permanent collections.

"India and the colours of life. The photographer Ashvin Gatha examines his homeland with tenderness and sensitivity. Now residing in the canton of Vaud, Switzerland, Ashvin Gatha retains a deep affection for the world's largest democracy. His pictures show the life of his country through masterly compositions. As a reporter during the Vietnam War, the photographer was led to the belief that each story can be told in different ways. Discovering the many facets of India forced him to open not only his eyes but also his soul. And that's why the exhibition is called : Living Colours of India ".



### ***Current Photography Exhibitions***

The following photography exhibitions are current. Call the gallery prior to visiting to obtain their opening times.

## **Monash Gallery of Art**

**860 Ferntree Gully Rd., Wheelers Hill. Tel: 8544 0500**

**Strange Land.** Current till 12 July 2015

Shayne Higson work is primarily photographic, although she often augments her images using hand-drawn elements or digital manipulation. Her practice frequently engages with topical or historical issues as a form of social commentary and has always responded to her geographic context.

Strange Land is the first of two series that Higson produced while living in the Torres Strait during the early 1990s. The series is based on the story of a young Scottish girl, Barbara Thompson, who was the sole survivor of a shipwreck in the Torres Strait in 1844.

Centre for Contemporary Photography  
404 George St, Fitzroy (Near Cnr Rose St) Tel: 9417 1549

CLOSING

Sunday 28 June 2015

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GALLERY ONE

Kiron Robinson  
*We Told Ourselves We Needed  
Separate Beds to Sleep*

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GALLERY TWO

*In debt: saving seeds*  
Dave Jones and Steven Rhall  
respond to the Australian Grains  
Genebank  
This exhibition is commissioned and  
presented by Centre for Contemporary  
Photography and Horsham Regional Art  
Gallery with support from Regional Arts  
Victoria, Milton and Penny Harris, Ricci  
Swart and in association with the  
Australian Grains Genebank,  
Department of Environment and  
Primary Industry and  
ART+CLIMATE=CHANGE 2015  
presented by CLIMARTE.

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GALLERY THREE

*Lit from the Top: Sculpture  
through Photography*  
Paul Adair, Fleur van  
Dodewaard, Andrew Hazewinkel,  
Arini Byng and Georgia  
Hutchison, Stéphanie Lagarde  
and Stein Rønning  
Curated by Laura Lantieri and  
Sarah Wall

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GALLERY FOUR

Sara Oscar  
*From Here to Eternity*

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NIGHT PROJECTION WINDOW

Greg Moncrieff  
*California Re-visited*

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# STRANGE NEIGHBOUR

395 Gore St., Fitzroy (Cnr. Rose St.) Tel: 9041 8727

The catalogue essay for *Portraits in Black and White 1980 - 2015*, a solo exhibition by Christopher Köller is now available for download.



409 - 429 Gore St., Fitzroy Tel: 9419 8756

FINAL DAYS: [Tom Williams](#), *Portside* runs through to  
Saturday 28 June.

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## OAK HILL GALLERY

100 Mornington-Tyabb Rd., Mornington (Near Dunns Rd)  
Tel: 5973 4299

**July 09**

Annual Members Exhibition – Members work in all mediums, sponsored awards