

Image Evaluation

The Image Evaluation workshop is a 4-hour workshop conducted over 2 nights and is all about you the photographer and potential judge; it is designed to teach you how to evaluate images. It consists of several topics such as the different scoring methods used by judges and more importantly how to evaluation and critique images covering topic like aesthetics, Technical and editing skills. You will be taught valuable skills on how to recognise errors and good points within an image and you will be given tools to help you voice these evaluations. This is also a practical workshop where you will be given homework which will be reviewed by experienced judges who will assist you in improving your understanding of Image Evaluation.

Image Evaluation is all about evaluating images.

Level 1 (Novice)

Level 1 will help you expand and revise on the skills learnt in the Image Evaluation course although this is a standalone course without any entry requirements. This course will cover topics such as Judging Styles, Image Evaluation, Giving Feedback, Giving feedback. There is also a practical component to the level 1 course to further enhance your image evaluation skills.

Level 2 (Intern)

In Level 2 we start to get serious, whilst there is still an Image Evaluation component the structure becomes more targeted on specific issues such as definitions (an issue that photographers and judges fail to understand properly), copyright and ethical discussions, open and cold judging. In level 2 you start to understand the finer points of photography and judging.

Level 3 (Licentiate)

In Level 3 we start to look at the individual photographic genres, such as Landscape, Photojournalism, Street Photography and Portraiture. As judges we also have a detailed look at judging digital images and printed images. In Level 3 we look at what is important in the various genre and how to judge the differences.

Level 4 (Associate)

Level 4 continues the study of individual genre looking at genre such as, monochrome, abstract, creative and mobile phone photography. As in Level 3 we are looking at the differences between each genre and dissecting the importance of the various artistic aspects of an image.

Level 5 (Fellow)

Level 5 leaves the study of genres behind and instead focuses on artistic theory such as the understanding of bias, art elements, design principles and concepts like Gestalt theory. We also look at art movement and trends within photography.

Level 6 (Master)

As the name implies this is the master grade, here you will continue your study into artistic theory looking at subjects like, colour theory and colour models, colour psychology, symbolism and psychological effects. At this level you will also be introduced to basic teaching theory, presentation development and technical writing skills.