

# APJA Australian Photographic Judges Association Inc.

## APJA NEWS

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APJA Australian  
Photographic  
Judges Association  
Inc.

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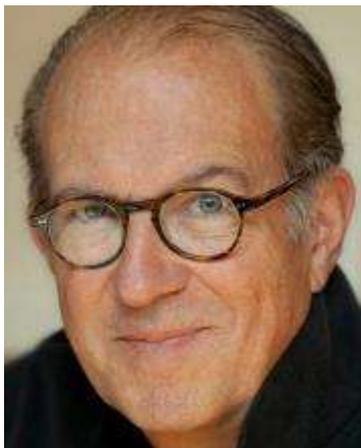
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Photographic Artist Feature  
Eric Meola (Colourist) USA

## *President's Message*

Judging images is about subtlety and subtlety matters. Further to last month's cropping too closely (not enough breathing space) and images must tell a story (other interpretations overlooked) let's look at a couple of more overlooked possible outcomes when commenting upon images. 'Photographs should be sharp' can be relied upon too much. Appropriate sharpness is more to the point. If you are looking for all over sharpness in all images then specifics such as selective focus, deliberate narrow depth of field and intentional blur can be passed by.

At the other end of the range is soft focus across the full image. There is a difference between out-of-control camera skills regarding appropriate sharpness and in control deliberate soft focus for aesthetic reasons. The latter encompasses at least soft-focus filters, gel coated filters and pinhole photography. This is aside from post-production techniques. An original concept for soft focus came about with early pictorial photography. Prior to this the Pre-Raphaelite photographer, Julia Margaret Cameron, practiced out of focus photography in the mid-1800s. It is a misplaced judgement where sharpness is sought for a pinhole image, these two approaches to image making are incompatible.

Change of subject: The international digital salon, VIGEX, is currently open for entries which closes on 24 May.

Warragul National is being exhibited 14 – 16 May. See the flyer later in this newsletter.

*One of my friend's hobbies include photography and playing guitar in a band. He's a lot like a tree in that way - they both like to photo synthesize.*

*Paul Robinson*

# Syllabus

All meetings by ZOOM (Subject to review)

**2021**

June VAPS convention 6<sup>th</sup> by Zoom  
July Sunday 11<sup>th</sup> APJA AGM  
Aug Level 4 Seminar via Zoom  
Friday 6<sup>th</sup>  
Friday 13<sup>th</sup>  
Friday 20<sup>th</sup>  
Sept Sunday 12<sup>th</sup> Committee and General  
Nov Level 6 Seminar via Zoom  
Friday 5<sup>th</sup>  
Friday 12<sup>th</sup>  
Friday 19<sup>th</sup>  
**Sunday 14<sup>th</sup> EoY**

## VAPS Convention 2021

### Sunday 6 June

This is a virtual Zoom convention this year speakers being:

MARK RAYNOR

“Rack ‘em and Stack ‘em - the hidden feature on many modern digital cameras”

LEE HERBET

“Taking the next step into video” and the Basics of Video Photography

LUKE TSCHARKE

"Nightscape Photography"

PAUL VAN HOELEN

“Men with Heart”

*A friend of mine is always going on about photography jokes. You just can't shutter up.*

*And when she retired from a lifetime as a photographer, she moved to an Old Focus Home.*

## Photographic Artist Review

**Eric Meola** was born 1946 in Syracuse, New York, USA. He graduated from Syracuse University in 1968 and is self-taught in the art of photography. As an undergraduate at Syracuse University, he studied colour printing and colour theory with legendary instructor Tom Richards at the Newhouse School of Journalism before graduating in 1968 with a B.A. in English Literature and then moving to NYC in 1969 to work with Pete Turner as his studio manager. Turner influenced Meola's use of saturated color and graphic design. In 1971, Meola opened a studio and began working for popular magazines such as *Life*, *Esquire* and *Time*, shooting editorial photos. His work has since appeared in museum collections including the National Portrait Gallery in Washington, DC, and in Munich's Museum of Modern Art.

Meola has traveled throughout the world, and is recognized for the brilliant use of color in his photography. One of his most famous photos, *Coca (Cola) Kid*, was made in Haiti. This photo appeared in the 1997 issue of *Life* magazine as one of the "100 Magnificent Moments of the Past 1,000 Years".

Eric received a Clio Award for his Timberland campaign and won "Photographer of the Year" from the American Society of Media Photographers. He has published several books; *Last Places on Earth*, published in 2004, and *Born to Run: The Unseen Photos*, published in 2006. In October 2008, a 272-page book entitled *India: in Word and Image* from Welcome Books compiles his color photography of India. Reviewer Pete Turner says, "Eric...has brought back a vision of colour unmatched anywhere on earth.", he followed the book up with an exhibit in 2009 at the Art Directors Club of New York.

*Born to Run Revisited*—a large format limited edition of his Springsteen images—was published by Ormond Yard Press (London) in 2011. *Streets of Fire*, his fifth book, was published by HarperCollins in September 2012. In October 2013, Welcome books published a new, expanded version of his INDIA book, and in the spring of 2014, he received the "Power of the Image" George Eastman award.

He is Guest Instructor with Arthur Meyerson and group leaders Seth Resnick and John Paul Caponigro. Showcasing a portfolio of his colour images in its October 2008 issue, *Rangefinder* magazine referred to Eric as one of a "handful of colour photographers who are true innovators."

Eric Meola's graphic use of colour has formed his photographs and his distinguished career for more than four decades. In 1980 he had his first major exhibit in New York at the "Space" gallery in Carnegie Hall, and his signature red, white and blue image "Promised Land," was chosen for inclusion in the permanent collection of the George Eastman House. In 1989 he was the only photographer named to Adweek magazine's national "Creative All-Star Team"; and that same year he received a "Clio" for a series of images he made in Scotland for a breakthrough campaign featuring the outerwear clothing of the Timberland company. "Fire Eater," his iconic image of the spot lit lips of a model submerged in a tank of water, and commissioned by Almay cosmetics, was included in Robert Sobieszek's 1993 book on advertising *The Art of Persuasion*. His *Time* cover portrait of opera singer Beverly Sills would later be included in the permanent collection of the National Portrait Gallery. He made a spectacular series of panoramic images for the Johnnie Walker Company in 1995, which were included in an exhibit of his work in New York.

A Canon "Explorer of Light," he has lectured extensively, including at Syracuse University, Rochester Institute of Technology, Brooks (Santa Barbara), the Art Center at Pasadena, Parsons, the Academy of Art College (San Francisco), the George Eastman House, and venues including PPA., WPPI, and A.S.M.P.

Photographing the West, Storm Chasing (Eric Meola) YouTube radio interview

Ref: Wikipedia, <https://ericmeola.com>,  
<https://ilford.com> > [ilford-masters](#) > [eric-meola](#)

Check out his work on the web for insight into high quality colour photography. We often think of colour images as reproducing what is in front of us, but what about images that have a colour design base or are structured using principles of colour discipline? Deliberate colour images can be distinguished from mere reproduction or over saturated photos and as judges we can sensitise ourselves to this.

*What do you call an unpredictable, out of control photographer?  
A loose Canon.*

# Committee Activities

1. Honours sub-committee – volunteers for this group are continuing to be sought.
2. We have many members in the APJA but the Judges List is the reference for clubs to contact judges. The list is maintained by the VAPS and the APJA provides names for it. Members, please advise Sam Mariani, Honours Chairman, [sam.mariani@telstra.com](mailto:sam.mariani@telstra.com) if you wish to be on the Judges List. We strongly encourage you to follow up with this.

## 48<sup>th</sup> Warragul National Photographic Exhibition

West Gippsland Arts Centre, Warragul Cnr Smith and Albert St.

Warragul

*(Enter via Civic Place)*

Friday 14<sup>th</sup> May to Sunday 16<sup>th</sup> May, 2021 inclusive

Open from 10.00am to 4.00pm daily

Awards Presentaon Sunday 16<sup>th</sup> May at 2.00pm

*Due to covid, booking is required for Presentation*





Fire Eater



India: in Word and Image



Coca (Cola) Kid

